

National Association for Black Veterans, Inc.



AD PRICE SHEET

Eclipse Advertising Rates

Advertisement Size		1 Issue Contract	2 Issue Contract	3 Issue Contract	4 Issue Contract
<i>(All ads are 4-process color)</i>			<i>15% discount</i>	<i>20% Discount</i>	<i>Get one ad free!</i>
Full page	8" x 10.5"	\$500.00	\$850.00	\$1,200.00	\$1,500.00
Half page	8" x 5.25"	\$250.00	\$425.00	\$600.00	\$750.00
Quarter page	4" x 5.25"	\$200.00	\$340.00	\$480.00	\$600.00
Eighth page	4" x 2.5"	\$175.00	\$297.50	\$420.00	\$525.00
Inside Front Cover	8" x 10.5"	\$750.00	\$1,275.00	\$1,800.00	\$2,250.00
Back Cover	8" x 10.5"	\$1,000.00	\$1,700.00	\$2,400.00	\$3,000.00
Inside Back Cover	8" x 10.5"	\$650.00	\$1,105.00	\$1,560.00	\$1,950.00

The Eclipse is a national publication of the National Association for Black Veterans, Inc. (NABVETS)

NABVETS reserves the right to edit or reject any advertising copy.

NATIONAL Exposure and Visibility:

The Eclipse is a Quarterly Publication providing 4 opportunities per year to place ads.

The **EDITIONS** are mailed out and **distributed NATIONALLY** to **NABVETS Members, NABVETS Chapters, Veterans Administration Hospitals, Veterans Centers, Universities, Public Libraries, Government Offices, Community Centers, the Offices of Elected Officials, County Courthouses and Churches.**

Ad Placement:

Each ad is placed in the edition(s) for which it was purchased and **helps support NABVET's mission to create positive lifestyles for veterans, while providing exposure for your company / organization to thousands of veterans.**

Multi-Issue Discount:

Eclipse is a quarterly publication with Spring, Summer, Fall and Winter Issues available for placing advertisements.

Advertisers placing ads in multiple issues receive significant discounts.

The Eclipse is a publication of:



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