



Ad Submission Guidelines

The following are the basic guidelines for submitting ads and payment for their placement in the NABVETS Eclipse Magazine.

Ad Requirements

All ads should be camera-ready:

- Already created and approved by the Advertiser in the dimension purchased.
- If it is, or contains, an image or logo it should be at a minimum resolution of 300 dpi.

*****If an ad is not camera-ready, please contact Alvin Fagan to discuss the options for getting the ad placed in the Eclipse.***

Ad Placement and Submission

Space Availability and Placement

- Once the size of the ad and the edition the advertiser would like it to be placed in is determined, ***please contact Alvin Fagan to confirm availability*** in order to ensure that we do not sell an ad for which there is no space available.
- **Back cover, inside back cover and inside front cover** ads are **only available as full page** ads at this time.
- All ads will be **placed inside the page layout according to where they fit best** in the flow of the layout, with the exception of the back cover, the inside back cover and the inside front cover.
- **AS SOON AS AN AD IS PURCHASED** the office of the Eclipse should be notified to avoid selling the same space to multiple advertisers.
- ***NABVETS reserves the right to edit or reject any advertising copy or request.***

Submission of Ads

- **Each ad MUST be accompanied by a completed Ad Placement Form.**
- **The Ad Placement Form and the ad materials** are to be sent to the Eclipse office via email or postal delivery to the address below.
- **Notify the Eclipse office** that the materials are being sent and how they are being sent.
- **The Eclipse office will confirm their receipt** to the person listed as the NABVETS Representative listed as the **contact person on the Ad Placement form. *If there is someone else that should also be notified please include the person's name and email or phone number in the "comments section" of the Ad Placement form.***



Payment Submission

- **ALL PAYMENTS** for ads are to be in the form of **either check or money order made out to "Center for Veterans Issues."** ***NO CASH PAYMENTS WILL BE ACCEPTED.***
- All payments are to **be sent to the Center for Veterans Issues** at the address below and marked **"ATTN: Glenn Ross"** on the envelope.
- **Glenn Ross is to be notified that the payment is being sent** at the time of mailing.
- **The Chapter selling the ad will receive 25% of the ad sale price as commission for the sale of the ad** once the payment has been processed and the ad finalized.
- ***No ads will be printed for which payment in full is not received.***

Submission of Ad Placement Form and Ad Materials:

Mail via US Postal Service:

Attn: Alvin Fagan
Eclipse Magazine
P.O. Box 987
Converse, TX. 78109

Email Submissions to:

Eclipse@OurHeritageMagazine.com

Contact Phone

Office: (210) 662 – 4744

Submission of Ad Payments:

Mailing Address

ATTN: Glenn Ross
Center for Veterans Issues
315 W. Court Street
Milwaukee, WI. 53212

Contact Email:

Glenn.Ross@cvivet.org

Contact Phone:

(414) 345-3914 ext. 1274

This is a great opportunity for businesses, organizations and groups to show their support and help veterans across the country by supporting NABVETS and its efforts, while gaining immense exposure at a very reasonable price.

If you have any questions or if we can assist you in anyway with this great fundraising opportunity for your chapters please feel free to contact us.

WE WISH YOU GREAT SUCCESS!